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## FIREPLACES AND HEATING Publishing house Beautiful Houses press

The magazine **Fireplaces and Heating** is the only Russian professional magazine about fireplaces and heating. **Fireplaces and Heating** exists since 1999 and informs the readers about new trends and technologies in the fireplaces and heating industries. Here you can find wide range of traditional and contemporary fireplaces as well as hand-carved, natural stone and marble fire surrounds and state-of-the-art customized designs. Besides we provide our readers with the cutting edge information about heating systems, heating boilers and radiators. Target-group - "Fireplaces & Heating" designers, architects, building companies, constructors, professional people, installers and house-owners.

Our magazine **Fireplaces and Heating** can help your company to promote your products on the Russian market as well to find new distributors and clients throughout the Russia. We attend more than 20 events in all areas of Russian speaking countries.

### Contents of the magazine

- Designer's fireplaces and basic models of the Russian and international manufacturers
- Materials and Constructions
- Heating technology and hot water systems for private home
- Technologies, equipments, services

### Readership:

- representatives of Russian and foreign professional communities
- designers
- architects
- professionals from Russia, CIS and Europe
- private lodging owners and potential buyers

Locality of circulation: all over Russia, CIS countries, Baltic States, Europe

**Circulations:** 30 000 copies  
**Volume:** 161 pages  
**Format:** 220x290 mm  
**Frequency:** 5 time a year  
**Price of a copy:** 4 Euro

### Distribution:

- Subscription – 8%
- Addressed dispatch – 2%
- Retail – 90%:
  - press stalls - 60%
  - malls, supermarkets, stores in Moscow - 15%
  - specialized Fairs and Exhibitions – 8 %
  - public events – 7 %

### General Advertising Rates

Format	Price in Euro
1/8	300
1/4	500
1/2	900
1/1	1 600
2/1	2 500
Pages 3, 5, 7	Each page 2 500
2 <sup>nd</sup> page+3 <sup>rd</sup> page (spread)	3 500
4 <sup>th</sup> page + 5 <sup>th</sup> page (spread)	3 500
2 <sup>nd</sup> / 3 <sup>rd</sup> cover pages	3 500
4 <sup>th</sup> pages of cover	5 000

### Timetable 2017

№	Material Due	Ship Date
№ 1 (81)	December 10 (2016)	February 7 (2017)
№ 2 (82)	February 17	April 11
№ 3 (83)	April 14	June 14
№ 4 (84)	June 16	August 8
№ 5 (85)	September 15	November 14

Advertising quantity	1	2	3	4	5
Discount for one-time payment	10%	20%	25%	28%	30%

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**Attention!** You have to pay additional VAT of 18 % if you add the Russian contacts into the advertising